

# FRIDAY 28.



## TOTAL INTEGRATION FOR A REFINED LOOK!

More refined than ever thanks to its conception around the inverted Hidden Power technology, the Friday 28 has also seen its center of gravity lowered, enabling you to go ultra-fast in town, it's easily capable of riding above 25km/h!

## STIFF FRAME AND CARBON FORK FOR A SPORTY FEEL

The Friday 28 aluminium hydroformed frame and its carbon fork bring it both rigidity and a dynamic ride. The best for accelerating away from red lights and weaving between cars!

## BOSCH MOTOR

On the Friday 28.1 and 28.3, the Bosch Active Plus motor is ultra soft and silent. On the Friday 28.5 and 28.7, the brand new Bosch Performance Line motor will surprise you with its lack of friction. In any case, you'll pass the 25 km/h limit without even realising it!

## MINIMALIST, BUT ALSO PRACTICAL AND COMFORTABLE!

Just because we've removed everything that's superfluous, we shouldn't find ourselves lacking! The Friday 28 is comfortable with its Flexbar handlebar, manufactured in France by our friends at Baramind, which filters vibrations in the same way a wide tire would. And we wouldn't do without the Quick-Park stem which enables us to put the handlebar at 90° in just a few seconds! Super practical when we need to leave our Friday in a corridor for example! Same thing for the brand new QL3 light luggage rack which enables us to click on Moustache by Ortlieb paniers in seconds. The tubular mud guards and powerful lights bring protection and safety, without forgetting the Brooks saddle for style and comfort!

## RIDE CONNECTED

You're always online? The Friday 28 is too, thanks to the Bosch Smartphone Hub which enables you to connect your bike to your telephone!

